

MOONBIKES INTRODUCES A GAME-CHANGER IN WINTER OUTDOOR ACTIVITIES WITH THE FIRST ELECTRIC SNOWBIKE AND CLOSES A \$5M SEED ROUND



MOONBIKES, A LEADER IN SNOW MOBILITY, ANNOUNCES CLOSING \$5M SEED ROUND INVESTMENT BY PROMINENT AMERICAN & FRENCH BUSINESS ANGELS, AND NEXTSTAGE AM, A EUROPEAN TOP-TIER VC

- [MoonBikes](#) is the **only eco-friendly, easy-to-ride electric snowbike** offering a [sleek design](#) that is three times lighter than a regular snowmobile.
- **100% electric and 100% silent**, Founder Nicolas Muron invented a fun and powerful vehicle that can climb **40% slopes, support payloads up to 264lbs, reach 26 miles/hour** and offers a range of up to 3 hours with an optional dual battery
- MoonBikes is a **game-changer for winter exploration**, providing a new way to enjoy winter activities and blurring the lines between recreation and transportation.
- MoonBikes targets **individuals** who want to have fun in the snow or commute and **professionals** who wish to broaden their clients' scope of mountain activities.
- The recent capital raised will support **company development and accelerate deployments of MoonBikes in the US and Europe.**

Boulder (Co), October 13, 2021 - MoonBikes, a startup founded in late 2018, is revolutionizing the snow mobility market by introducing a new kind of winter motorized vehicle 100% electric and custom-designed for winter travel and recreation on snow.

Simultaneously, MoonBikes is pleased to announce closing a \$5M seed round. The round was led by distinguished US and European angel investors, infrastructure investors, legal and finance professionals, including former Ardian's Head of Funds Vincent Gombault, Trent Kososki, and [NextStage AM](#), a top-tier European VC.

"MoonBikes is thrilled to introduce the first ultralight electric vehicle bringing eco-friendliness to the snow," Mentions Nicolas Muron, CEO and Founder. *"After three years of research and*



development, and rigorous testing across the French Alps, we are proud to launch a **brand-new category of vehicles**, led by an **innovative patented propulsion system**. Snow lovers now have a sustainable and silent alternative without compromising speed, price, or autonomy as MoonBikes can run up to three hours with a second battery or up to 1.5 hours with one.” Adds Nicolas Muron.

“I’m a huge supporter of MoonBikes and Nicolas Muron, an exemplary young entrepreneur who has a simple but promising vision: electric snowbikes. My professional life had taught me to trust such talented and impressive leaders” Mentions Vincent Gombault, Former Head of Funds at Ardian and Moonbikes investor.

With this Seed round, MoonBikes will accelerate its **commercial development in the US** and, as a first step, just opened an **office in Boulder (CO)** in September. MoonBikes plans to hire a team to support its growth plan and to **partner with major ski resorts in the US**, to mirror the [success](#) the company experienced in Europe last winter, where 12 ski resorts adopted the innovative e-vehicle in 2021 (Avoriaz, Courchevel, Val D’isere/Tignes...). The US remains the largest snowmobile market globally and in 2021, despite the pandemic, experienced a 16% surge in sales, the most significant gain since 1995, according to [ISMA](#).

“With MoonBikes, Nicolas Muron challenges the traditional snow mobility market, enhancing its potential with newcomers who are reluctant to buy loud and high oil-consuming machines.” Says Gregoire Senthiles, President of NextStage AM, adding, “We were impressed by how MoonBikes partnered with first-tier brands like Bosch and Michelin to build their first vehicles, and we are thrilled to support them in their international development in the US and European markets.”

“Transportation emissions represent close to 30% of US greenhouse gas emissions – combatting climate change requires a rapid acceleration of electrification of all forms of transportation. I am thrilled to be an investor and supporter of MoonBikes and its mission of reinventing winter mobility. Nicolas has created a brand-new category of quiet, eco-friendly (and incredibly fun) winter recreation unlike anything this planet has ever seen.” States Trent Kososki, an electric mobility and infrastructure investor.

Pricing and availability

- MoonBikes are available in limited quantities for \$8,500
- A first batch of 250 MoonBikes quickly pre-ordered will be delivered in December 2021
- A second batch will be available in early 2022 in limited quantity and can be pre-ordered [here](#)
- MoonBikes partners with Bosch to assemble the snowbikes



MOONBIKES

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“Our vision has received the strong support of our historical Business Angels, our VCs, and our early MoonBikes’ riders in the US for recognizing and supporting our vision and who value our contribution towards a more sustainable planet. We are excited to pursue our mission of revolutionizing winter mobility and to kick-off the winter season on a great note.” Concludes Nicolas Muron.

About MoonBikes

MoonBikes is a startup created in late 2018 by Nicolas Muron, a former Engineer at Dassault, born and raised in the French Alps. Inspired by his love for the mountains and deep interest in technology and sustainability, Nicolas believed there was a genuine need for something different, 100% electric, 100% silent, and offering 0 operational footprint. MoonBikes raised \$ 650,000 pre-seed in 2020 with business angels and partnered with Michelin to build the first batch of MoonBikes in France after Nicolas Muron prototyped the vehicles in his apartment kitchen in 2015. In October 2021, MoonBikes closed a \$5M Seed round, gathering initial business angels, prominent US and European angel investors, infrastructure investors, legal and finance professionals, such as former Ardian’s Head of Funds Vincent Gombault, Trent Kososki, electric mobility and infrastructure investor, and NextStage AM, a top-tier European VC. MoonBikes is headquartered in France (Annecy) and opened its US subsidiary in Boulder (CO) in September 2021. MoonBikes has a total of 11 employees and targets to add ten additional employees by 2022. Moonbikes has patented its exclusive technology

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